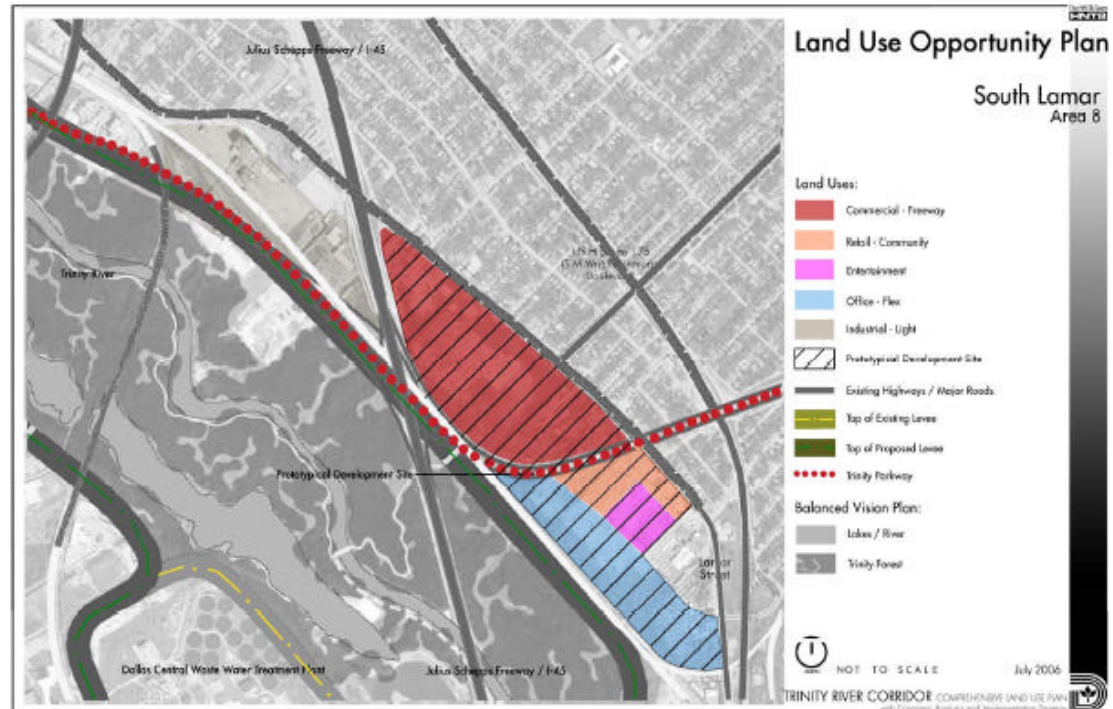


Study Area 8: South Lamar

The South Lamar Study Area is located along the westerly side of S. M. Wright Freeway from the Trinity floodplain on the southeast to IH-45 on the northwest. These 165 acres are currently occupied by old industrial uses. Periodic flooding has reduced property owners' interest in new investment. Two of the major public investments for the Trinity affect this area. First, the levees will be extended to provide flood protection. Second, the Trinity Parkway will extend through this area. Part of the Lamar Center Prototype Site is located in this area.

The Land Use Opportunity Plan for this area focuses on non-residential uses that benefit from good transportation and offer the potential for economic development and revitalization. The part of the study area east of IH-45 and northerly of the future Trinity Parkway is planned for Commercial – Freeway development; this area is included in the Lamar Center. South of the future Parkway, uses include Entertainment, Retail – Community and Office – Flex.



The Urban Design Framework Plan for South Lamar provides new roadways and streetscape improvements in the Lamar Center. In addition, a major gateway is planned at the interchange of IH-45 and South Lamar Street. A trail connection along Hatcher Street connects the neighborhoods to the east to a Trinity portal on the western edge of this study area.

